



GfK Custom Research
North America

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OmniWeb

With Knowledge Panel

College Governance

June 6 – 8, 2014

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Prepared For:

American Council of Trustees and
Alumni (ACTA)
1726 M Street NW, Suite 802
Washington, DC 20036

KNOWLEDGEPANEL (KP) OMNIWEB

OMNIWEB using the KnowledgePanel™ is a national online omnibus service of GfK Custom Research North America. The KnowledgePanel™ is the only commercially available online probability panel in the marketplace; making the sample truly projectable to the US population, which sets it apart from traditional “opt-in” or “convenience” panels.

- To recruit panel members, we use ABS (address-based sampling) as the primary methodology -- a probability-based approach that includes cell phone-only households
- For non-Internet households, we provide Internet access and a laptop for the completion of online surveys: Therefore, the sample is not limited to only those who already have Internet access
- The representativeness of its sample -- including hard-to-reach groups such as young adults, males and minorities\ -- has been documented in numerous academic papers

The sample for each wave's KP OMNIWEB consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs several variables, including: age, sex, education, race, HH income, met/non-met status, internet status and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, field, and weighting procedures, all KP OMNIWEB studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income and region, the following classification items have been obtained and are available to subscribers:

- | | |
|---------------------|---------------------------|
| ■ Marital Status | ■ Home Ownership |
| ■ Race/Ethnicity | ■ Housing type |
| ■ Employment Status | ■ Head of Household |
| ■ Education | ■ Family Size/Composition |

Optional panel profiled classification items, such as Political Party ID and Voter Registration, are available upon a request at an additional fee.

The results contained in this report are based on interviews conducted from June 6 – 8, 2014. A total of approximately 1,000 interviews were completed, with approximately 500 female adults and 500 male adults. The margin of error on weighted data is \pm 3 percentage points for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

**** Tabulation note:** Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

Next,

The next few questions are about how colleges and universities, including Boards of Trustees, are performing.

1. **How good a job are colleges and universities, including Boards of Trustees, doing to ensure that students graduate with the skills and knowledge they need for citizenship and career? (Select only one response.)**
 - 1 Excellent
 - 2 Good
 - 3 Fair
 - 4 Poor

2. **How good a job are the leaders of colleges and universities, including Boards of Trustees, doing when it comes to making sure that students are exposed to a wide range of viewpoints across the ideological spectrum? (Select only one response.)**
 - 1 Excellent
 - 2 Good
 - 3 Fair
 - 4 Poor

3. **How good a job are leaders of colleges and universities, including Boards of Trustees, doing to make sure that higher education is worth the investment of time and money by students? (Select only one response.)**
 - 1 Excellent
 - 2 Good
 - 3 Fair
 - 4 Poor

4. **Please tell me whether you agree or disagree with each of the following statements: (Select only one response for each.)**

	Strongly Agree	Agree	Disagree	Strongly Disagree
Colleges and universities should require all students to take basic classes in core subjects such as writing, literature, math, science, economics, U.S. history, and foreign language.	4	3	2	1
Students at college campuses are exposed to a wide range of ideological and academic viewpoints.	4	3	2	1
Colleges and universities are increasingly becoming places of intolerance and political correctness.	4	3	2	1
Boards of Trustees should not allow their institutions to yield to pressure to withdraw invitations to controversial speakers.	4	3	2	1
College is becoming financially unaffordable for the middle class.	4	3	2	1
Students do not get their money's worth in today's higher education system.	4	3	2	1
The tenure system, where teachers are guaranteed their jobs, contributes significantly to higher costs and lower education quality in American colleges and universities.	4	3	2	1
Boards of Trustees should take the lead in reforming higher education to lower costs and improve quality.	4	3	2	1

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College Governance

Page	Table	Title
1	1	Q.1 How good a job are colleges and universities, including Boards of Trustees, doing to ensure that students graduate with the skills and knowledge they need for citizenship and career?
2	2	Q.2 How good a job are the leaders of colleges and universities, including Boards of Trustees, doing when it comes to making sure that students are exposed to a wide range of viewpoints across the ideological spectrum?
3	3	Q.3 How good a job are leaders of colleges and universities, including Boards of Trustees, doing to make sure that higher education is worth the investment of time and money by students?
4	4	Q.4 Please tell me whether you agree or disagree with each of the following statements: Colleges and universities should require all students to take basic classes in core subjects such as writing, literature, math, science, economics, U.S. history, and foreign language.
5	5	Q.4 Please tell me whether you agree or disagree with each of the following statements: Students at college campuses are exposed to a wide range of ideological and academic viewpoints
6	6	Q.4 Please tell me whether you agree or disagree with each of the following statements: Colleges and universities are increasingly becoming places of intolerance and political correctness
7	7	Q.4 Please tell me whether you agree or disagree with each of the following statements: Boards of Trustees should not allow their institutions to yield to pressure to withdraw invitations to controversial speakers
8	8	Q.4 Please tell me whether you agree or disagree with each of the following statements: College is becoming financially unaffordable for the middle class
9	9	Q.4 Please tell me whether you agree or disagree with each of the following statements: Students do not get their money's worth in today's higher education system
10	10	Q.4 Please tell me whether you agree or disagree with each of the following statements: The tenure system, where teachers are guaranteed their jobs, contributes significantly to higher costs and lower education quality in American colleges and universities
11	11	Q.4 Please tell me whether you agree or disagree with each of the following statements: Boards of Trustees should take the lead in reforming higher education to lower costs and improve quality
12	12	Q.4 Please tell me whether you agree or disagree with each of the following statements: Summary table Strongly Agree/Agree
14	13	Q.4 Please tell me whether you agree or disagree with each of the following statements: Summary table Strongly Disagree/Disagree

Omniweb with KP June 06, 2014

College Governance

Q.1 How good a job are colleges and universities, including Boards of Trustees, doing to ensure that students graduate with the skills and knowledge they need for citizenship and career?

Table 1

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000	487	513	126	212	338	197	263	202	184	227	184	405	411	589	181	213	372	234
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good (Net)	546	249	297	79	113	192	111	139	104	115	112	107	213	227	320	113	111	219	104
	54.6	51.2	57.9	62.9	53.4	56.9	56.1	52.8	51.8	62.5	49.1	58.3	52.5	55.1	54.3	62.2	52.0	58.9	44.4
			b	i						KM		k				qS		s	
Excellent	48	15	32	8	5	13	12	19	3	16	15	10	7	31	17	4	7	32	5
	4.8	3.2	6.3	6.5	2.4	3.9	6.0	7.4	1.7	8.5	6.6	5.4	1.8	7.4	2.9	2.2	3.2	8.6	2.2
			B	i		e	el	EfI		M	M	M		O				PQS	
Good	499	234	265	71	108	179	99	119	101	99	97	97	205	196	303	109	104	187	99
	49.9	48.0	51.6	56.4	51.0	53.0	50.2	45.4	50.0	54.1	42.5	52.9	50.7	47.7	51.4	60.0	48.8	50.4	42.1
				h		h				K		k	k			QrS		s	
Fair/Poor (Net)	436	227	209	43	95	138	85	121	92	62	110	75	189	172	265	62	99	146	129
	43.6	46.6	40.8	34.6	44.6	40.9	42.9	46.0	45.7	33.6	48.3	41.0	46.7	41.7	44.9	34.2	46.6	39.3	55.0
		c			f			d	d	J	J		J				Pr		PqR
Fair	359	180	179	34	82	115	74	94	75	48	88	66	156	137	222	50	82	121	106
	35.9	36.9	34.9	26.8	38.5	34.1	37.6	35.7	37.3	26.3	38.8	35.8	38.6	33.2	37.7	27.4	38.5	32.6	45.3
					dF	d	d	d	d		J	j	J				P		PR
Poor	77	47	30	10	13	23	10	27	17	13	22	10	33	35	42	12	17	25	22
	7.7	9.6	5.9	7.8	6.1	6.7	5.3	10.4	8.4	7.2	9.5	5.2	8.1	8.5	7.2	6.8	8.1	6.8	9.6
		C						g											
Refused	18	11	7	3	4	7	2	3	5	7	6	1	3	13	5	7	3	7	2
	1.8	2.2	1.3	2.5	2.0	2.2	1.0	1.2	2.5	3.9	2.5	0.7	0.8	3.1	0.8	3.6	1.4	1.7	0.7
										IM				O		s			

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.2 How good a job are the leaders of colleges and universities, including Boards of Trustees, doing when it comes to making sure that students are exposed to a wide range of viewpoints across the ideological spectrum?

Table 2

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Excellent/Good (Net)	486 48.6	229 47.0	257 50.1	62 49.7	103 48.4	165 48.9	101 51.3	135 51.4	84 41.8	106 57.5	101 44.5	96 51.9	183 45.3	207 50.3	279 47.4	102 56.5	107 50.0	178 47.8	99 42.4
Excellent	53 5.3	27 5.6	26 5.1	16 12.6 EFGH I	8 3.9	24 7.1 Ei	9 4.5	14 5.2	7 3.2	15 8.1 m	14 6.2	8 4.4	16 4.0	29 7.0 o	24 4.1	10 5.4	13 6.2	22 5.9	8 3.6
Good	433 43.3	202 41.4	231 45.0	47 37.1	95 44.6	141 41.8	92 46.8	122 46.2	78 38.5	91 49.4 k	87 38.4	87 47.5 k	167 41.3	178 43.3	255 43.2	93 51.1 rS	93 43.9	156 41.9	91 38.8
Fair/Poor (Net)	503 50.3	255 52.3	248 48.3	60 47.8	106 49.8	166 49.1	96 48.4	128 48.6	114 56.3	72 39.0	123 54.3 J	87 47.3	221 54.5 J	195 47.4	308 52.3	79 43.5	103 48.1	188 50.4	134 57.3 Pq
Fair	384 38.4	180 37.0	204 39.7	50 39.4	92 43.5 h	142 42.0 h	73 36.8	90 34.1	80 39.6	58 31.4	98 43.3 J	70 38.0	158 39.0	156 38.0	228 38.7	64 35.5	76 35.8	146 39.3	97 41.6
Poor	119 11.9	75 15.3 C	44 8.6	11 8.4	13 6.3	24 7.1	23 11.6 ef	38 14.5 EF	34 16.7 dEF	14 7.6	25 10.9	17 9.3	63 15.5 Jl	39 9.4	80 13.6 n	15 8.0	26 12.4	41 11.1	37 15.6 P
Refused	11 1.1	3 0.7	8 1.6	3 2.5 H	4 1.8 H	7 2.1 H	1 0.3	- -	4 1.9 H	7 3.5 IM	3 1.2	1 0.7	1 0.2	9 2.3 O	2 0.4	- -	4 1.8 p	7 1.8	1 0.3

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.3 How good a job are leaders of colleges and universities, including Boards of Trustees, doing to make sure that higher education is worth the investment of time and money by students?

Table 3

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000	487	513	126	212	338	197	263	202	184	227	184	405	411	589	181	213	372	234
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good (Net)	357	153	204	44	77	121	62	107	66	86	82	65	123	169	188	66	73	146	72
	35.7	31.4	39.7	35.4	36.1	35.8	31.6	40.8	32.5	46.9	36.3	35.1	30.4	41.1	31.9	36.4	34.5	39.1	30.6
			B					gi		kLM				O				s	
Excellent	47	21	26	9	5	15	14	15	4	21	12	8	6	33	14	7	7	29	4
	4.7	4.2	5.1	7.4	2.5	4.3	6.9	5.7	1.9	11.3	5.4	4.1	1.6	8.0	2.4	3.7	3.4	7.8	1.7
				el		E	EI	i		kLM	M	m		O				QS	
Good	310	132	177	35	71	107	49	92	62	66	70	57	117	136	174	59	66	117	68
	31.0	27.2	34.5	28.0	33.7	31.5	24.7	35.1	30.6	35.7	31.0	31.0	28.8	33.1	29.5	32.6	31.1	31.4	28.9
			B		g			G											
Fair/Poor (Net)	624	326	298	77	128	205	134	153	132	88	141	117	279	229	395	115	131	218	160
	62.4	67.0	58.1	61.6	60.2	60.7	67.8	58.2	65.7	48.1	62.0	63.4	68.8	55.8	67.1	63.6	61.6	58.7	68.3
		C					H				J	J	J		N				R
Fair	442	217	225	54	91	144	102	104	92	71	100	83	187	172	270	81	95	156	110
	44.2	44.6	43.8	42.7	42.6	42.7	51.5	39.5	45.6	38.8	44.2	45.0	46.2	41.7	45.8	44.6	44.4	42.0	47.0
							efH												
Poor	183	109	74	24	37	61	32	49	41	17	41	34	91	58	125	34	37	62	50
	18.3	22.5	14.3	18.9	17.5	18.0	16.3	18.7	20.1	9.3	17.8	18.5	22.6	14.0	21.3	19.0	17.2	16.7	21.3
		C									J	J	J		N				
Refused	19	8	11	4	8	12	1	3	4	9	4	3	3	13	6	-	8	8	3
	1.9	1.6	2.2	3.0	3.7	3.5	0.6	1.0	1.7	5.0	1.7	1.4	0.9	3.1	1.0	-	3.9	2.2	1.1
					Gh	gh				kLM				O			Ps	p	

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Colleges and universities should require all students to take basic classes in core subjects such as writing, literature, math, science, economics, U.S. history, and foreign language.

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	812 81.2	399 82.0	412 80.4	88 70.3	169 79.6 f	257 76.2	157 79.4	220 83.6 DF	178 88.1 DEF G	140 76.0	172 76.0	153 83.2 k	346 85.5 JK	312 76.0	499 84.8 N	146 80.5	174 81.5	304 81.8	188 80.4
Strongly Agree	350 35.0	174 35.8	176 34.3	35 28.1	68 31.9	103 30.5	62 31.3	102 38.8 df	83 41.1 DeF g	49 26.5	81 35.8 j	59 31.9	161 39.8 Jl	130 31.6	220 37.3 n	61 34.0	65 30.6	142 38.3 q	81 34.6
Agree	462 46.2	225 46.3	237 46.1	53 42.2	101 47.7	154 45.6	95 48.1	118 44.8	95 47.1	91 49.5	91 40.2	95 51.4 K	185 45.7	182 44.4	280 47.5	84 46.6	109 51.0 r	162 43.5	107 45.8
Strongly Disagree/Disagree (Net)	170 17.0	83 17.0	88 17.1	33 26.1 Efh I	33 15.5	66 19.4 El	40 20.2 I	43 16.2	22 10.8	39 21.0 M	48 21.0 M	29 16.0	54 13.4	86 21.0 O	84 14.2	34 18.9	36 16.8	59 15.8	41 17.7
Disagree	141 14.1	64 13.2	77 15.0	25 20.1 I	27 12.7	52 15.4 el	36 18.4 I	37 13.9 i	16 7.9	31 17.0	40 17.5 m	24 12.9	46 11.4	71 17.3 O	70 11.9	31 17.1	29 13.5	52 14.1	29 12.3
Strongly Disagree	29 2.9	18 3.8	11 2.1	8 6.0 g	6 2.8	14 4.0	4 1.8	6 2.3	6 2.9	7 3.9	8 3.5	6 3.1	8 2.0	15 3.7	14 2.4	3 1.7	7 3.3	6 1.7	13 5.4 pR
Refused	18 1.8	5 1.0	13 2.6 b	4 3.6 gH	10 4.9 GHI	15 4.4 GHI	1 0.3	* 0.2	2 1.1	6 3.0	7 3.0 m	1 0.8	4 1.1	12 3.0 O	6 1.0	1 0.6	4 1.7	9 2.4	4 1.9

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Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:
Students at college campuses are exposed to a wide range of ideological and academic viewpoints

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
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Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	729 72.9	343 70.4	386 75.2	96 76.2 i	159 74.7 i	254 75.3 l	141 71.2	202 76.7 l	132 65.5	144 78.1 M	161 70.8	145 78.7 kM	279 69.0	305 74.1	424 72.0	137 75.9	157 73.8	267 71.9	167 71.2
Strongly Agree	132 13.2	65 13.4	67 13.1	12 9.6	36 17.2 fgl	49 14.4	21 10.5	43 16.5 gl	20 9.7	26 14.1	33 14.3	19 10.1	55 13.6	59 14.3	74 12.5	24 13.4	21 10.1	56 15.0	31 13.2
Agree	596 59.6	278 57.0	319 62.1	84 66.6	122 57.6	206 60.9	120 60.7	158 60.2	113 55.8	118 64.0 m	128 56.5	126 68.6 KM	224 55.3	246 59.9	350 59.5	113 62.5	136 63.8	212 56.9	136 58.0
Strongly Disagree/Disagree (Net)	253 25.3	139 28.5 C	114 22.2	24 19.0	43 20.4	67 19.9	56 28.5 deF	61 23.2	68 33.8 DEF H	35 18.9	59 26.1	38 20.6	121 29.8 JL	94 22.9	159 26.9	43 23.5	52 24.2	95 25.5	64 27.2
Disagree	195 19.5	107 22.1 c	87 17.0	22 17.8	37 17.4	59 17.6	46 23.1 h	42 15.8	48 23.9 H	27 14.8	44 19.6	26 14.0	97 24.0 JL	72 17.4	123 20.9	35 19.4	40 18.7	75 20.3	44 18.9
Strongly Disagree	58 5.8	31 6.4	27 5.2	2 1.2	6 2.9	8 2.3	11 5.4 df	19 7.4 DeF	20 9.9 DEF	7 4.0	15 6.5	12 6.6	23 5.8	22 5.4	36 6.0	7 4.1	12 5.5	19 5.2	19 8.3
Refused	19 1.9	6 1.2	13 2.6	6 4.8 GHI	10 4.9 GHI	16 4.9 GHI	1 0.3	* 0.2	1 0.7	6 3.0	7 3.0	1 0.7	5 1.2	12 3.0 O	6 1.1	1 0.6	4 2.0	10 2.6	4 1.6

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Table 6

**Q.4 Please tell me whether you agree or disagree with each of the following statements:
Colleges and universities are increasingly becoming places of intolerance and political correctness**

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	596 59.6	302 62.0	294 57.4	56 44.8	128 60.4	185 54.6	114 57.6	168 64.0	130 64.4	116 62.9	137 60.3	110 59.7	234 57.7	253 61.5	344 58.3	96 52.8	129 60.8	228 61.4	143 61.1
Strongly Agree	189 18.9	103 21.2	86 16.8	16 13.1	33 15.5	49 14.6	35 17.6	59 22.5	46 22.8	36 19.8	43 18.8	34 18.3	76 18.8	79 19.3	110 18.7	27 15.0	49 23.1	72 19.3	41 17.5
Agree	407 40.7	199 40.8	208 40.6	40 31.7	95 44.9	135 40.0	79 40.0	109 41.5	84 41.6	79 43.1	94 41.5	76 41.4	158 38.9	174 42.2	234 39.7	69 37.8	80 37.7	156 42.0	102 43.7
Strongly Disagree/Disagree (Net)	380 38.0	176 36.1	205 39.9	61 48.9	72 33.8	133 39.4	82 41.8	94 35.8	70 35.0	63 34.0	79 35.0	73 39.6	165 40.8	142 34.6	238 40.5	82 45.6	79 37.2	132 35.5	87 37.0
Disagree	350 35.0	159 32.7	191 37.3	53 42.2	66 31.2	119 35.3	75 37.9	91 34.6	65 32.3	59 32.0	75 33.2	69 37.6	147 36.2	134 32.7	216 36.6	76 42.0	75 35.2	123 33.2	76 32.4
Strongly Disagree	30 3.0	17 3.4	14 2.6	8 6.7	5 2.6	14 4.1	8 3.9	3 1.2	5 2.7	4 2.1	4 1.8	4 2.0	19 4.6	8 1.9	22 3.8	6 3.5	4 2.1	9 2.3	11 4.6
Refused	23 2.3	9 1.9	14 2.7	8 6.3	12 5.8	20 6.0	1 0.7	* 0.2	1 0.7	6 3.0	11 4.7	1 0.7	6 1.4	16 3.9	7 1.2	3 1.6	4 2.0	12 3.1	4 1.9

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Boards of Trustees should not allow their institutions to yield to pressure to withdraw invitations to controversial speakers

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	743 74.3	373 76.6	370 72.0	85 68.1	156 73.5	241 71.5	149 75.5	205 77.8 d	148 73.2	139 75.4	155 68.4	149 80.8 km	300 74.1	294 71.5	449 76.2	136 75.3	160 75.2	279 75.0	167 71.3
Strongly Agree	209 20.9	109 22.5	100 19.4	22 17.5	45 21.0	67 19.7	29 14.5	68 25.8 G	46 22.8 G	28 15.1	45 19.9	41 22.3	95 23.5 J	73 17.8	136 23.1 n	36 20.0	43 20.1	81 21.8	49 21.0
Agree	533 53.3	264 54.2	270 52.6	63 50.5	111 52.5	175 51.7	120 61.0 fhl	137 51.9	102 50.4	111 60.3 Km	110 48.5	108 58.5 km	205 50.6	221 53.8	312 53.0	100 55.3	117 55.1	198 53.3	118 50.3
Strongly Disagree/Disagree (Net)	234 23.4	104 21.4	130 25.3	30 24.1	45 21.4	76 22.4	48 24.2	58 22.1	53 26.1	37 20.1	65 28.5 jL	34 18.5	98 24.3	102 24.8	132 22.5	42 22.9	49 22.8	83 22.3	61 26.1
Disagree	206 20.6	89 18.2	118 22.9 b	30 24.1	37 17.6	68 20.0	41 20.8	50 19.2	47 23.4	31 17.0	55 24.3	32 17.4	88 21.7	86 21.0	120 20.4	34 18.8	43 20.3	76 20.3	53 22.8
Strongly Disagree	28 2.8	16 3.2	12 2.4	- -	8 3.8 df	8 2.4	7 3.4 d	8 2.9	6 2.7	6 3.1	10 4.3 l	2 1.1	10 2.6	15 3.8	12 2.1	8 4.2	5 2.5	7 2.0	8 3.3
Refused	23 2.3	9 1.9	14 2.7	10 7.8 GHI	11 5.2 GHI	21 6.1 GHI	1 0.3	* 0.2	1 0.7	8 4.5 Lm	7 3.0	1 0.7	7 1.6	15 3.7 O	8 1.4	3 1.7	4 2.0	10 2.6	6 2.5

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

College is becoming financially unaffordable for the middle class

Table 8

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	892 89.2	431 88.5	461 89.9	104 82.6	182 85.5	285 84.4	181 91.4 DeF	244 92.7 DEF	183 90.6 df	150 81.7	204 90.0 J	170 92.5 J	367 90.7 J	355 86.3	538 91.3 N	165 90.9	193 90.8	325 87.4	209 89.3
Strongly Agree	492 49.2	229 47.0	263 51.3	54 43.2	90 42.3	144 42.6	109 55.2 dEF	137 52.1 eF	102 50.8	72 39.0	121 53.5 J	94 50.9 J	206 50.8 J	193 47.0	299 50.8	98 53.9	101 47.4	173 46.6	120 51.4
Agree	400 40.0	202 41.5	198 38.6	49 39.4	92 43.2	141 41.8	72 36.2	107 40.7	80 39.8	79 42.7	83 36.5	77 41.7	162 39.9	162 39.3	238 40.5	67 37.0	92 43.3	152 40.8	89 37.9
Strongly Disagree/Disagree (Net)	84 8.4	47 9.6	37 7.3	16 12.6 H	20 9.3	36 10.6 h	16 8.0	15 5.7	18 8.8	26 14.2 KIM	15 6.4	13 7.1	31 7.5	41 9.9	44 7.4	14 7.7	16 7.5	35 9.3	20 8.4
Disagree	64 6.4	32 6.6	31 6.1	14 10.8 H	13 6.3	27 8.0 h	12 5.9	11 4.2	14 6.8	18 9.8 k	10 4.6	10 5.7	25 6.1	29 7.0	35 5.9	11 5.8	15 7.0	25 6.8	13 5.5
Strongly Disagree	21 2.1	15 3.0 c	6 1.2	2 1.8	6 3.0	9 2.6	4 2.1	4 1.5	4 2.0	8 4.3 m	4 1.8	3 1.4	6 1.5	12 2.9	9 1.5	3 1.9	1 0.5	10 2.6 q	7 2.8 q
Refused	24 2.4	9 1.8	15 2.9	6 4.8 GI	11 5.2 GHI	17 5.0 GHI	1 0.6	4 1.6	1 0.7	8 4.2 L	8 3.6 L	1 0.4	7 1.8	16 3.8 O	8 1.3	2 1.4	4 1.7	12 3.2	6 2.4

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Students do not get their money's worth in today's higher education system

Table 9

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	725 72.5	358 73.6	367 71.5	85 67.8	148 69.6	233 68.9	153 77.7 deF	188 71.6	151 74.8	118 64.4	170 75.1 J	133 72.1	304 75.0 J	289 70.3	436 74.1	129 71.3	151 70.8	271 72.9	174 74.4
Strongly Agree	276 27.6	142 29.1	134 26.1	37 29.8	56 26.2	93 27.5	47 23.6	82 31.2 g	54 26.9	48 26.2	74 32.6 m	53 29.0	100 24.8	122 29.7	154 26.1	43 23.6	55 25.8	107 28.8	71 30.3
Agree	449 44.9	217 44.5	233 45.3	48 37.9	92 43.4	140 41.4	107 54.1 DEF H	106 40.4	97 47.9	70 38.2	97 42.5	79 43.1	203 50.2 Jk	167 40.6	283 48.0 N	86 47.6	96 45.1	164 44.1	103 44.0
Strongly Disagree/Disagree (Net)	250 25.0	121 24.8	130 25.2	31 24.8	54 25.3	85 25.1	44 22.0	74 28.0	48 23.9	56 30.5 k	50 21.9	50 27.2	94 23.3	106 25.7	144 24.5	49 27.0	56 26.3	90 24.1	56 23.8
Disagree	232 23.2	110 22.5	122 23.9	28 22.2	47 22.3	75 22.3	42 21.3	70 26.6	45 22.2	51 27.7 K	40 17.8	47 25.7 k	93 23.0	91 22.2	141 23.9	48 26.4	54 25.5	80 21.4	50 21.4
Strongly Disagree	18 1.8	11 2.3	7 1.4	3 2.6	6 3.0	10 2.8	1 0.7	4 1.4	4 1.8	5 2.8 M	9 4.1 M	3 1.4	1 0.3	14 3.5 O	4 0.6	1 0.6	2 0.8	10 2.7	6 2.4
Refused	25 2.5	8 1.6	17 3.3	9 7.4 GHI	11 5.2 GHI	20 6.0 GHI	1 0.3	1 0.4	3 1.3	10 5.2 LM	7 3.0	1 0.7	7 1.7	16 4.0 O	8 1.4	3 1.7	6 2.9	11 3.0	4 1.8

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
Overlap formulae used.

Omniweb with KP June 06, 2014

College Governance

Table 10

Q.4 Please tell me whether you agree or disagree with each of the following statements:

The tenure system, where teachers are guaranteed their jobs, contributes significantly to higher costs and lower education quality in American colleges and universities

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	713 71.3	351 72.1	362 70.6	81 64.8	134 63.2	216 63.8	144 72.9	210 79.7	144 71.4	134 73.1	166 73.3	142 77.0	271 66.8	301 73.2	412 70.0	131 72.4	160 75.0	266 71.4	157 67.0
Strongly Agree	225 22.5	124 25.6	101 19.6	23 18.1	37 17.4	60 17.7	38 19.2	76 28.8	52 25.6	38 20.5	59 26.0	45 24.4	84 20.6	97 23.5	128 21.8	45 25.0	45 21.0	80 21.5	55 23.7
Agree	488 48.8	226 46.5	262 51.0	59 46.7	97 45.8	156 46.1	106 53.7	134 50.8	92 45.8	97 52.6	107 47.3	97 52.6	187 46.2	204 49.7	284 48.2	86 47.4	115 54.0	186 50.0	101 43.3
Strongly Disagree/Disagree (Net)	267 26.7	130 26.7	137 26.7	38 30.4	67 31.6	105 31.1	52 26.4	53 20.1	56 27.9	43 23.6	54 23.7	41 22.3	129 31.8	97 23.6	170 28.8	49 27.1	49 23.0	96 25.9	72 30.9
Disagree	231 23.1	106 21.9	124 24.2	34 27.4	55 25.9	89 26.5	48 24.3	44 16.6	49 24.5	37 20.0	45 20.0	36 19.4	113 27.8	82 20.0	148 25.2	35 19.2	44 20.8	88 23.6	64 27.3
Strongly Disagree	36 3.6	23 4.8	13 2.5	4 3.0	12 5.7	16 4.7	4 2.1	9 3.5	7 3.5	7 3.6	8 3.6	5 2.8	16 4.0	15 3.6	21 3.6	14 7.9	5 2.2	9 2.4	8 3.6
Refused	20 2.0	6 1.3	14 2.7	6 4.8	11 5.2	17 5.0	1 0.7	* 0.2	1 0.7	6 3.3	7 3.0	1 0.7	6 1.4	13 3.2	7 1.2	1 0.6	4 2.0	10 2.6	5 2.1

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Boards of Trustees should take the lead in reforming higher education to lower costs and improve quality

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Strongly Agree/Agree (Net)	911 91.1	441 90.7	470 91.5	104 83.1	178 83.8	282 83.5	183 92.7	252 95.6	194 96.3	163 88.8	205 90.4	169 91.9	373 92.2	368 89.6	543 92.1	164 90.6	200 93.9	338 90.9	209 89.3
Strongly Agree	437 43.7	234 48.1 C	203 39.5	46 36.7	78 36.8	124 36.8	79 39.8	129 48.9	105 52.1 DEF G	65 35.3	104 46.0 j	79 43.2	188 46.4 J	169 41.2	267 45.4	77 42.3	96 45.2	154 41.5	110 46.9
Agree	474 47.4	207 42.6	267 52.0 B	58 46.4	100 47.0	158 46.8	104 52.9	123 46.7	89 44.2	98 53.4	101 44.4	90 48.7	186 45.9	199 48.4	275 46.7	87 48.3	104 48.8	184 49.4	99 42.5
Strongly Disagree/Disagree (Net)	66 6.6	38 7.9	27 5.3	14 11.1 HI	22 10.5 HI	36 10.7 HI	12 6.2	11 4.2	6 3.0	15 7.9	15 6.6	12 6.4	24 6.0	30 7.2	36 6.1	16 8.9 q	9 4.1	23 6.1	18 7.7
Disagree	50 5.0	26 5.4	24 4.7	10 7.9 I	16 7.4 hl	26 7.6 hl	12 6.2 I	9 3.6	3 1.5	11 5.8	9 4.2	9 5.2	21 5.1	20 4.9	30 5.1	12 6.4	6 3.0	18 4.8	14 6.2
Strongly Disagree	15 1.5	12 2.5 C	3 0.7	4 3.2 Gh	7 3.1 Gh	11 3.1 GH	- 0.6	2 0.6	3 1.6 g	4 2.1	6 2.4	2 1.2	4 0.9	9 2.3	6 1.0	4 2.5	2 1.1	5 1.3	4 1.5
Refused	23 2.3	7 1.5	16 3.1	7 5.9 GHI	12 5.7 GHI	19 5.7 GHI	2 1.1	* 0.2	1 0.7	6 3.3	7 3.0	3 1.8	7 1.7	13 3.2	10 1.7	1 0.6	4 2.0	11 3.0	7 2.9

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Table 12

Summary table Strongly Agree/Agree

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Boards of Trustees should take the lead in reforming higher education to lower costs and improve quality	911 91.1	441 90.7	470 91.5	104 83.1	178 83.8	282 83.5	183 92.7 DEF	252 95.6 DEF	194 96.3 DEF	163 88.8	205 90.4	169 91.9	373 92.2	368 89.6	543 92.1	164 90.6	200 93.9 s	338 90.9	209 89.3
College is becoming financially unaffordable for the middle class	892 89.2	431 88.5	461 89.9	104 82.6	182 85.5	285 84.4	181 91.4 DeF	244 92.7 DEF	183 90.6 df	150 81.7	204 90.0 J	170 92.5 J	367 90.7 J	355 86.3	538 91.3 N	165 90.9	193 90.8	325 87.4	209 89.3
Colleges and universities should require all students to take basic classes in core subjects such as writing, literature, math, science, economics, U.S. history, and foreign language	812 81.2	399 82.0	412 80.4	88 70.3	169 79.6 f	257 76.2	157 79.4	220 83.6 DF	178 88.1 DEF G	140 76.0	172 76.0	153 83.2 k	346 85.5 JK	312 76.0	499 84.8 N	146 80.5	174 81.5	304 81.8	188 80.4
Boards of Trustees should not allow their institutions to yield to pressure to withdraw invitations to controversial speakers	743 74.3	373 76.6	370 72.0	85 68.1	156 73.5	241 71.5	149 75.5	205 77.8 d	148 73.2	139 75.4	155 68.4	149 80.8 km	300 74.1	294 71.5	449 76.2	136 75.3	160 75.2	279 75.0	167 71.3
Students at college campuses are exposed to a wide range of ideological and academic viewpoints	729 72.9	343 70.4	386 75.2	96 76.2 i	159 74.7 i	254 75.3 l	141 71.2	202 76.7 l	132 65.5	144 78.1 M	161 70.8	145 78.7 km	279 69.0	305 74.1	424 72.0	137 75.9	157 73.8	267 71.9	167 71.2
Students do not get their money's worth in today's higher education system	725 72.5	358 73.6	367 71.5	85 67.8	148 69.6	233 68.9	153 77.7 deF	188 71.6	151 74.8	118 64.4	170 75.1 J	133 72.1	304 75.0 J	289 70.3	436 74.1	129 71.3	151 70.8	271 72.9	174 74.4

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Table 12

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Summary table Strongly Agree/Agree

Base : Total Respondents

	Gender		Age						Income						Region				
	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)	
Total Unweighted	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239	
Total Weighted	1000 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100	
The tenure system, where teachers are guaranteed their jobs, contributes significantly to higher costs and lower education quality in American colleges and universities	713 71.3	351 72.1	362 70.6	81 64.8	134 63.2	216 63.8	144 72.9	210 79.7	144 71.4	134 73.1	166 73.3	142 77.0	271 66.8	301 73.2	412 70.0	131 72.4	160 75.0	266 71.4	157 67.0
Colleges and universities are increasingly becoming places of intolerance and political correctness	596 59.6	302 62.0	294 57.4	56 44.8	128 60.4	185 54.6	114 57.6	168 64.0	130 64.4	116 62.9	137 60.3	110 59.7	234 57.7	253 61.5	344 58.3	96 52.8	129 60.8	228 61.4	143 61.1

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Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Table 13

Summary table Strongly Disagree/Disagree

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Colleges and universities are increasingly becoming places of intolerance and political correctness	380 38.0	176 36.1	205 39.9	61 48.9 EFH I	72 33.8	133 39.4 E	82 41.8	94 35.8	70 35.0	63 34.0	79 35.0	73 39.6	165 40.8	142 34.6	238 40.5 n	82 45.6 R	79 37.2	132 35.5	87 37.0
The tenure system, where teachers are guaranteed their jobs, contributes significantly to higher costs and lower education quality in American colleges and universities	267 26.7	130 26.7	137 26.7	38 30.4 h	67 31.6 H	105 31.1 H	52 26.4	53 20.1	56 27.9 h	43 23.6	54 23.7	41 22.3	129 31.8 JKL	97 23.6	170 28.8	49 27.1	49 23.0	96 25.9	72 30.9 q
Students at college campuses are exposed to a wide range of ideological and academic viewpoints	253 25.3	139 28.5 C	114 22.2	24 19.0	43 20.4	67 19.9	56 28.5 deF	61 23.2	68 33.8 DEF H	35 18.9	59 26.1	38 20.6	121 29.8 JL	94 22.9	159 26.9	43 23.5	52 24.2	95 25.5	64 27.2
Students do not get their money's worth in today's higher education system	250 25.0	121 24.8	130 25.2	31 24.8	54 25.3	85 25.1	44 22.0	74 28.0	48 23.9	56 30.5 k	50 21.9	50 27.2	94 23.3	106 25.7	144 24.5	49 27.0	56 26.3	90 24.1	56 23.8
Boards of Trustees should not allow their institutions to yield to pressure to withdraw invitations to controversial speakers	234 23.4	104 21.4	130 25.3	30 24.1	45 21.4	76 22.4	48 24.2	58 22.1	53 26.1	37 20.1	65 28.5 jL	34 18.5	98 24.3	102 24.8	132 22.5	42 22.9	49 22.8	83 22.3	61 26.1

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
 Overlap formulae used.



Omniweb with KP June 06, 2014

College Governance

Q.4 Please tell me whether you agree or disagree with each of the following statements:

Table 13

Summary table Strongly Disagree/Disagree

Base : Total Respondents

	Gender		Age						Income						Region				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	18-34 (F)	35-49 (G)	50-64 (H)	65+ (I)	Less than \$25K (J)	\$25K-49.9K (K)	\$50K-74.9K (L)	\$75K+ (M)	Under \$50K (N)	\$50K+ (O)	North East (P)	Mid-West (Q)	South (R)	West (S)
Total Unweighted	1011	528	483	99	204	303	217	289	202	165	234	199	413	399	612	154	262	356	239
Total Weighted	1000 100	487 100	513 100	126 100	212 100	338 100	197 100	263 100	202 100	184 100	227 100	184 100	405 100	411 100	589 100	181 100	213 100	372 100	234 100
Colleges and universities should require all students to take basic classes in core subjects such as writing, literature, math, science, economics, U.S. history, and foreign language	170 17.0	83 17.0	88 17.1	33 26.1 Efh l	33 15.5	66 19.4 El	40 20.2 l	43 16.2	22 10.8	39 21.0 M	48 21.0 M	29 16.0	54 13.4	86 21.0 O	84 14.2	34 18.9	36 16.8	59 15.8	41 17.7
College is becoming financially unaffordable for the middle class	84 8.4	47 9.6	37 7.3	16 12.6 H	20 9.3	36 10.6 h	16 8.0	15 5.7	18 8.8	26 14.2 KIM	15 6.4	13 7.1	31 7.5	41 9.9	44 7.4	14 7.7	16 7.5	35 9.3	20 8.4
Boards of Trustees should take the lead in reforming higher education to lower costs and improve quality	66 6.6	38 7.9	27 5.3	14 11.1 HI	22 10.5 HI	36 10.7 HI	12 6.2	11 4.2	6 3.0	15 7.9	15 6.6	12 6.4	24 6.0	30 7.2	36 6.1	16 8.9 q	9 4.1	23 6.1	18 7.7

**UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL**

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H/I - J/K/L/M - N/O - P/Q/R/S
Overlap formulae used.

