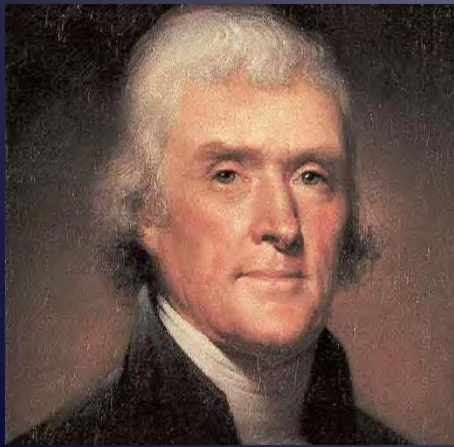


*“Habits of application,
of order, and the love of virtue”*

Michael B. Poliakoff, Ph.D.

*Vice President of Policy, American
Council of Trustees and Alumni*



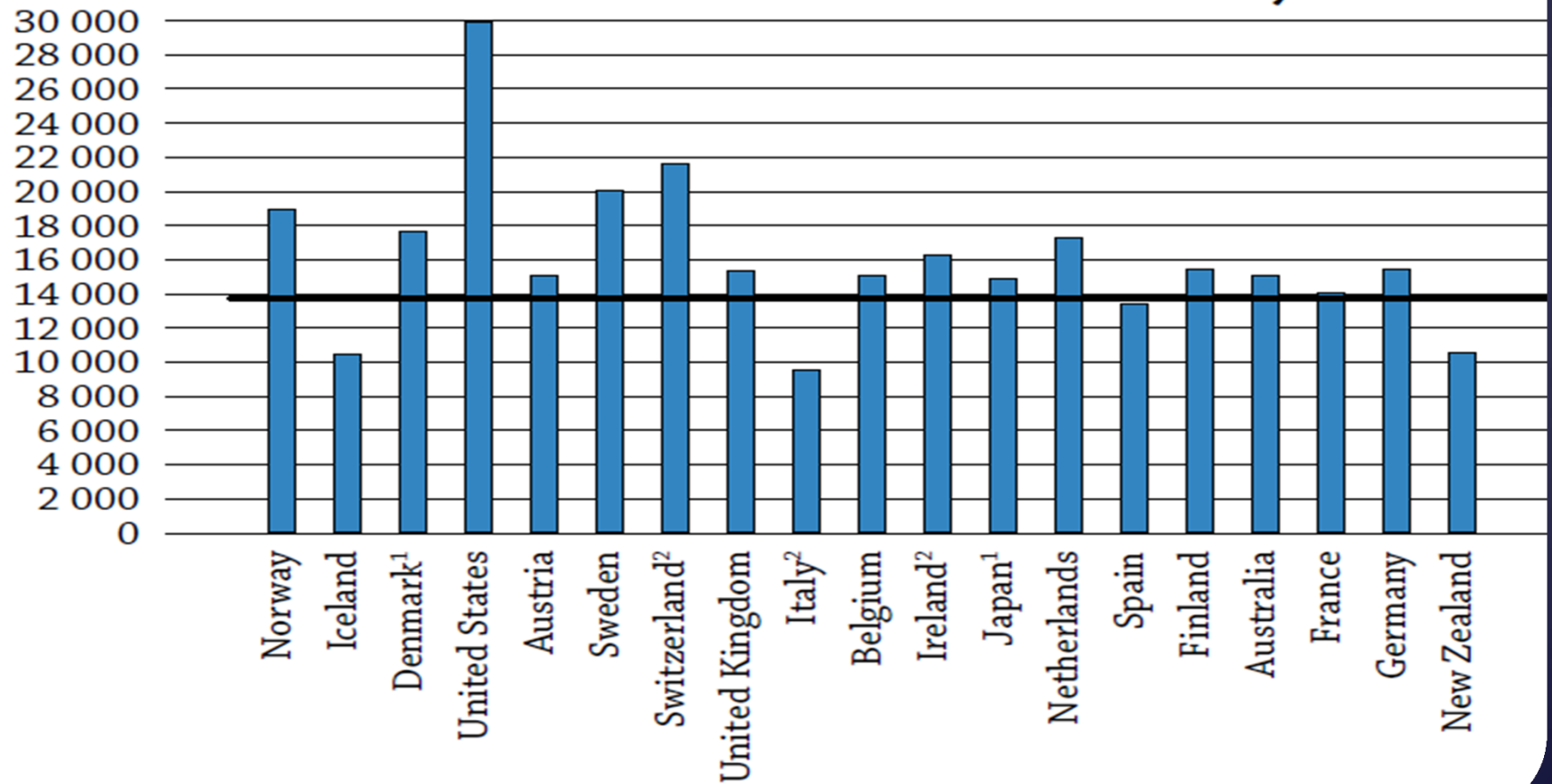
Three Guiding Questions

- *What Does It Mean To Be Educated at the University of Virginia?*
- *What Does a UVA Diploma Signify?*
- *What Does an Employer Need and Expect from a University of Virginia Graduate?*

Spending *Twice+* the Average

*In equivalent USD
converted using PPPs*

Tertiary education



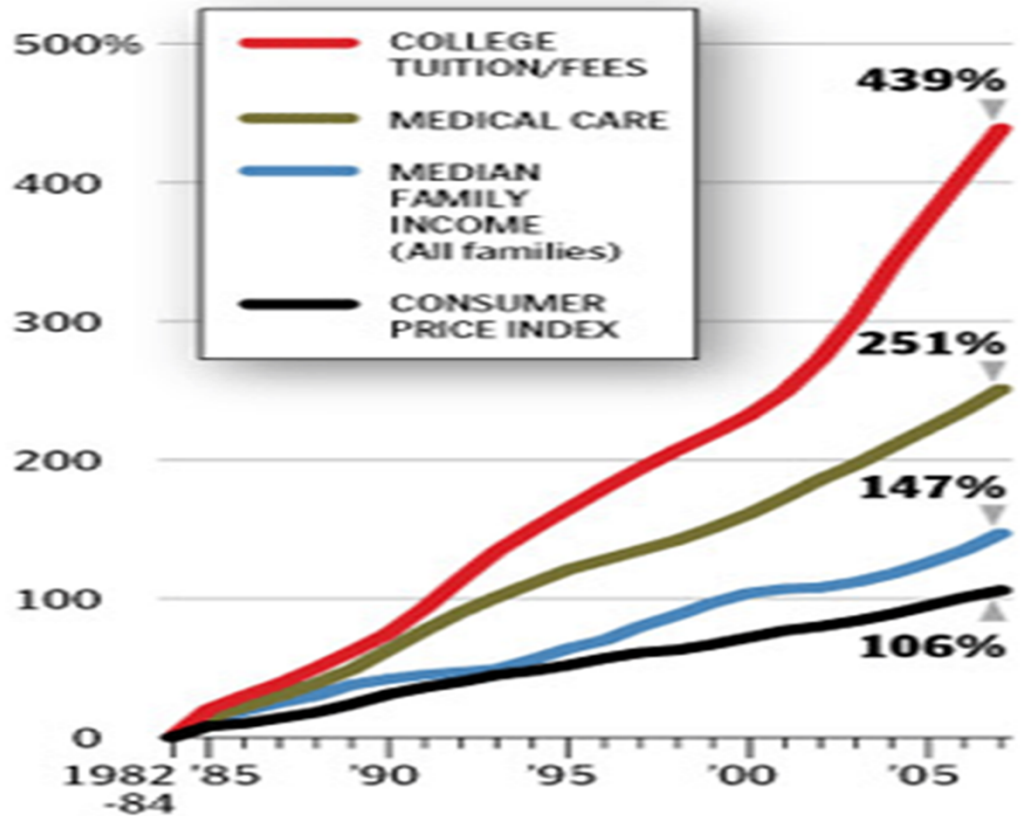
Rising Tuition and Fees

Tuition on the Rise

Cost is one of the major barriers to higher education.

Growth rate of tuition, as compared with other expenses

In percent



NOTE: Growth rate is calculated from a baseline average of 1982, 1983 and 1984.

Source: National Center for Public Policy and Higher Education

By Tobey — The Washington Post

ACTA'S Study of the Core Curriculum What Will They Learn? TM

University of Virginia Score: D

GENERAL EDUCATION REQUIREMENTS

- 1. Composition-----NO
- 2. Literature-----NO
- 3. Foreign Language-----YES
- 4. U.S. Government or History-----NO
- 5. Economics-----NO
- 6. Mathematics-----NO
- 7. Science-----YES

ACTA'S Study of the Core Curriculum

What Will They Learn? TM

1012 Colleges and Universities:

- **95%** Do Not Require an Introduction to Economics
- **80.0%** Do Not Require Foundational Study of American History or Government
- **84.7%** Do Not Require Intermediate Level Foreign Language
- **36.1%** Do Not Require College-Level Mathematics
- **16.7%** Do Not Require English Composition

National Perspectives on Historical Illiteracy

ACTA, Losing America's Memory (February 2000)

Survey of 556 college seniors at the Top 25 National Universities and the Top 25 National Liberal Arts Colleges.

- Beavis and Butthead 99%
- Snoop Doggy Dog 98%
- George Washington as general at Yorktown 34%
- James Madison as Father of the Constitution 23%
- Abraham Lincoln as author of the words:
“Government of the people, by the people,
for the people” 22%



*CSRA: The Center for Survey
Research and Analysis at the
University of Connecticut
December 1999*